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**MEGANNE  
ABBOTT**

## EDUCATION

**Kutztown University of Pennsylvania, Kutztown PA**  
**Bachelor of Fine Arts, Communications Design, May 2017**  
**Minor in Spanish**  
**Study Abroad Program in Valladolid, Spain June 2015**

## DESIGN EXPERIENCE

- Intern, Kyle David Group, Allentown, PA, 2016**
- Designed KDG leave-behinds, case studies, and coded in-house website using the company's branding
  - Assisted designers with client projects, attended meetings, and assisted with user-testing
  - Learned User-experience design

- Design-a-Thon, Kutztown University of Pennsylvania, Kutztown PA**
- **2015:** Worked collaboratively to design and print two posters and a brochure within 24 hours for the Centre Park Historic District
  - **2016:** Volunteered behind the scenes and assisted with set-up, take-down, food, and games
  - **2017:** Collaboratively designed a leave-behind packet for LVCIL

- Designer, Lehigh Valley Hack-a-Thon, Bridgework Enterprise Center, Allentown, April 2016**
- Within weekend, worked collaboratively to imagine an invention, app, or startup and then mock-up our idea
  - Mocked up app using HTML, CSS, JQuery, and PHP and presented our ideas to board of business professionals

- KUCD AIGA Faculty/Student Coordinator, Kutztown University, 2015-2016**
- Designed posters for various AIGA events
  - Kept students and faculty updated about events over email and announcements

## WORK EXPERIENCE

- Cashier, Weis Markets, Forks Township, PA, 2011-Present**
- Assisted customers with any needs
  - Monitored 5 self checkout registers, fixed machine issues, covered for front-end Monitor as needed

## SKILLS

- Fluent in Illustrator, Photoshop, After Effects, InDesign, Brackets, Mac, PC, Bootstrap, Invision, Balsamiq, UXpin
- Proficient in drawing with colored pencils, pen & ink, graphite, charcoal
- Proficient in reading and writing Spanish
- Basic Spanish conversational skills
- Basic understanding of Processing, P5JS, and Wordpress

## ACADEMIC ACHIEVEMENTS AND SCHOLARSHIPS

Weis Scholarship Recipient; 2013–2017  
Board of Governors Award; 2013–2017  
Member of Honors Program 2013–2017  
Dean's List; 2013-2017

## COMMUNITY SERVICE

- Secretary, Organization for Latino Awareness, Kutztown, PA; 2017**
- Designed posters for meetings and events
  - Designed logo, website, and branding

- Treasurer, Sigma Delta Pi, Chapter Upsilon Chi, Kutztown, PA; 2016–2017**
- Collect and count money and deposit checks from fundraisers
  - Worked closely with the club OLA (Organization for Latino Awareness) in event planning

- Forks Area Art Society Member, Forks Township, PA, 2016–Present**
- Volunteered for events including Forks Community Days; helped set up station and painted faces for children
  - Submitted artwork for a fundraising auction
  - Redesigned website and branding